

FRIDAY, DECEMBER 15
MERCEDES-BENZ STADIUM | ATLANTA, GA

BAND

OF THE

YEAR



**HBCU NATIONAL
CHAMPIONSHIP**

ESPN EVENTS



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Cisco is a proud sponsor of the
**2023 Cricket Celebration Bowl –
HBCU Band of The Year Championship**

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BAND OF THE YEAR



JOHN T. GRANT, JR.
EXECUTIVE DIRECTOR

Welcome to the inaugural Band of The Year national championship. This year's matchup features the top two bands from the Division II/NAIA represented by Florida Memorial University "The Roar" vs the Virginia State University "Trojan Explosion". Division I feature the North Carolina AT&T State University "Blue and Gold Marching Machine" verses the Jackson State University "Sonic Boom of the South". Their student musicians and their directors have earned the opportunity to showcase their talents on this national stage and compete for the coveted championship trophy

ESPN Events is proud to present this championship event, which airs live is simulcast ESPN+ and ESPN3. Each of these premiere band programs earned the opportunity to compete in Atlanta via their halftime performances adjudicated by expert of marching bands. The committees were co-chaired by Dr. Julian White, director emeritus Florida A&M and Prof Dowell Taylor director of bands emeritus Jackson State.

We want to express out thank you to our event sponsors, Cricket Wireless, Cisco, CareSource, HBCU Change, Academy Sports, Infillion for their support and commitment.

Finally, to you the fans who are the foundation of the marching band experience.

Keep marching!

EXECUTIVE DIRECTOR



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of HBCUs

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BAND OF THE YEAR SELECTION COMMITTEE



Dowell Taylor
Julian E. White
Richard Lee
Lawrence Jackson
Melvin Miles
Cliff Croones
Tomisha Brock
Juliet Boykin
Wade Johnson
Shawn Zachery
Jorim Reed
Rae Ransom
Don Roberts

Jackson State University
Florida A&M University
Texas Southern University
Southern University
Morgan State University
University of Texas
Johnson C. Smith University
Elizabeth City State University
Benedict College
Prairie View A&M University
Morgan State University
Morehouse College
Executive Band Consultant

Co-Chair
Co-Chair
Emeritus
Emeritus
Emeritus
Current
Current
Current
Current
Current
Current



The Division I trophy is named after the long time Florida A&M Director of Bands Dr. William P. Foster.

The Division II trophy is named after Nathaniel Clark Smith. Smith was a famous composer solicited by President Teddy Roosevelt to lead the band at Tuskegee Institute in 1905.

For the presentation of the trophies, representing his late father is Anthony Foster



NORTH CAROLINA A&T ***UNIVERSITY***



SCHOOL

North Carolina Agricultural
and Technical University

LOCATION | Greensboro, NC

FOUNDED | 1891

ENROLLMENT | 12,556

NICKNAME | Aggies

COLORS | Blue and Gold

WEBSITE

www.ncat.edu

SCHOOL CHANCELLOR

Harold L. Martin, Sr.



THE MARCHING MACHINE OF NC A&T STATE UNIVERSITY

The name is synonymous with high stepping performances, precise drills, powerful yet melodic sounds and energy! As the premier band of North Carolina and ranking high among the top HBCU Marching Bands, the Blue & Gold Marching Machine of NC A&T State University is a force to be reckoned with! Under the leadership of Dr. Kenneth Ruff, "The Marching Machine" brings crowds of fans to their feet year after year.

The hard work of band members has led to numerous recognitions such as the 2003 Defeat the Beat Champions, participation band of the Carolina Panthers NFL franchise, the lead band for the 2012 Macy's Thanksgiving Day Parade in New York City and a top 10 band as reported by Sports Illustrated.

The University Band Program uses the art of music as a teaching aid and a tool to strengthen participation in all areas of student life. The program is designed to create an understanding of the diversity in music and culture while preserving and enhancing the history and traditions of the Aggie Bands as goodwill ambassadors and cheerleaders for North Carolina Agricultural and Technical State University.

The band performs at a variety of school and community functions and consists of approximately 240 members from very diverse majors and concentrations. The band is an auditioned group. The Marching Machine performs different genres of music and incorporates all styles of marching and maneuvering.

The Blue and Gold Marching Machine will participate in the 2024 Tournament of Roses Parade on New Year's Day.

The unit continues to be a source of pride for the NC A&T State University and the Greensboro community.





DR. KENNETH RUFF

**DIRECTOR OF UNIVERSITY BANDS
NORTH CAROLINA A&T STATE UNIVERSITY**

Kenneth Ruff is the Director of University Bands at North Carolina A&T State University. His Band duties include directing the Marching Band, Wind Ensemble, Symphonic Band, and Pep Band. Additional duties within the Music Program at A&T include directing the University Flute Choir, Saxophone Choir, Clarinet Choir, and teaching Applied Flute, Clarinet, and Saxophone lessons. Ruff is responsible for the organization and planning of the band program.

Ruff holds a bachelor's degree in Music Education and Masters Degree[®] in Educational Administration and Supervision from North Carolina A&T State University. He also holds a master's degree in Music Education, a Specialist degree in Education, and a doctorate in Education from the University of North Carolina at Greensboro.

Prior to becoming the Director of University Bands at North Carolina A&T State University, Ruff served as an Assistant Principal at Eastern Guilford High School in the Guilford County School System. He also served as an Assistant Director of Bands for North Carolina A&T State University on a part-time basis. Ruff served as Director of Bands at Eastern Guilford High School and McLeansville Middle School and an Associate Director of Bands at John Motley Morehead High School and Holmes Middle School in Eden, North Carolina.

Professional affiliations include the North Carolina Association of School Administrators, Guilford County Association of Educators, Association for Supervision and Curriculum Development, North Carolina Association of Educators, Historically Black Colleges and Universities National Band Directors Consortium, Music Educators National Conference, Central District Bandmasters Association, and the Rockingham County Bandmasters Association.

Ruff has served as an adjudicator for high school marching band competitions on the east coast. He has served as a clinician and director for the Rockingham County, Cumberland County, Lee County, and Guilford County All-County Bands and the University of North Carolina at Greensboro Summer Music Camp. Ruff has also been selected to Who's Who Among America's Teachers and received an Outstanding Achievement Award from the School of Education at the University of North Carolina at Greensboro and The William C. Friday Lifetime Achievement Award for the University of North Carolina Association of Student Governments.

Ruff is a member of Phi Mu Alpha Sinfonia Professional Fraternity of Music, Kappa Kappa Psi National Honorary Band Fraternity, Alpha Phi Alpha Fraternity, Inc., and Tau Beta Sigma National Honorary Band Fraternity.



JACKSON STATE ***UNIVERSITY***



SCHOOL

Jackson State University

LOCATION | Natchez, MS

FOUNDED | 1877

ENROLLMENT | 7000

NICKNAME | Tigers

COLORS

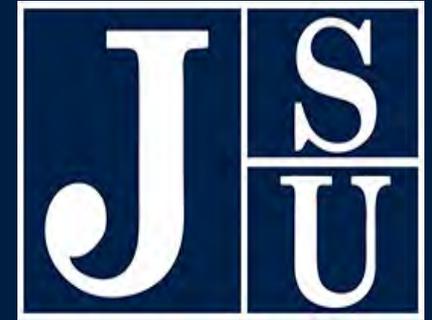
Navy Blue and White

WEBSITE

www.jsums.edu

SCHOOL PRESIDENT

Marcus Thompson



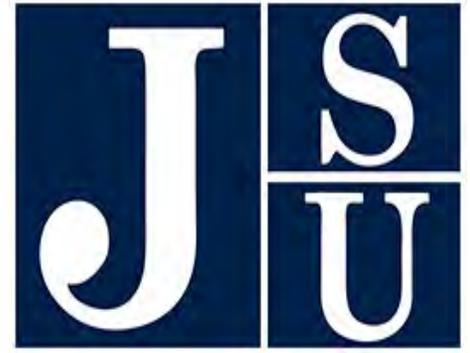
THE “SONIC BOOM OF THE SOUTH” JACKSON STATE UNIVERSITY

The "Sonic Boom" has performed many halftime appearances for the Atlanta Falcons, Detroit Lions, New Orleans Saints, and Cincinnati Bengals; a television special for Motown 30th Anniversary and the 34th NAACP Image Awards, with a special guest performance by "Cedric the Entertainer." The band is a favored entry in halftime performances during football season as well as for parades across Mississippi and in other states. The Jackson State University Marching Band was dubbed "The Sonic Boom of the South" in 1971 by students in the band. In 1974, the band's theme, "Get Ready," an old Motown favorite was selected, and three years after that, the "Tiger Run-On" was perfected. The "Tiger Run-On" is a fast, eye-catching shuffle that blends an adagio step with an uptempo shuffle, then back to adagio—a "Sonic Boom" trademark that brings fans to their feet during halftime performances.

The Jackson State University Marching Band provides music for athletic events, selected parades, and ceremonial occasions primarily during the Fall Semester. Also, as an academic class, the marching band provides a laboratory experience for music education majors. Currently, the band 300-members Jackson State University Marching Band; "The Sonic Boom of the South," backed by a Legendary drum line nicknamed "Tar and Thunder," led by the Jackson Five Drum Majors, and the high-stepping Prancing J-Settes (Dance Line).

Vision - While maintaining the rich traditions of the program and propelling it forward, we will strive to be one of the top music programs in the nation that fosters effective thinkers, high character, active learners, proficient musicians and future alumni.

Mission - To create a positive culture of people/musicians through the medium of music while being the leaders in band pageantry, discipline, and musicality as a result of staying true to our band pledge (We pledge to serve as ambassadors of goodwill for Jackson State University; presenting ourselves as a showcase of musical excellence, elegance, esprit de corps and dignity. Love the Boom!)



DR. RODERICK LITTLE

**DIRECTOR OF BANDS
JACKSON STATE UNIVERSITY**

Dr. Roderick Little currently serves as Director of Bands/Assistant Professor of Music at Jackson State University. He received his Bachelors and Masters in Music Education, and a Doctorate in Urban Higher Education Administration, all from Jackson State University. A native of Jackson, MS, he grew up in a musical family/background. During his matriculation at JSU he participated in several ensembles including the famous "Sonic Boom of the South" where he played in the percussion section as a snare drummer, marched as part of the Jackson Five Drummajor squad, and also served as a student arranger for the Sonic Boom and student conductor of the Symphonic Band. Dr. Little studied percussion under Dr. Owen Rockwell, whom is his predecessor at JSU. After completing his undergraduate studies, he returned to his high school alma mater, Lanier High School. During his tenure at Lanier, his bands received excellent and superior ratings at marching/concert festivals. He also had students that made the Mississippi All State Lions Band (top student honor band in MS).

In 2012, Dr. Little began as Assistant Band Director and Instructor of Music at Jackson State University. He was promoted to Associate Director of Bands in 2013 and later, Marching Band Director in 2015. While Director of the Marching Band, he has maintained the rich traditions of the Sonic Boom while adding a unique twist with the use of technology and other innovative ideas. As director, Dr. Little started several outreach programs which include, but are not limited to, the Summer High School Band Camp and A Day With the Boom; both which act as major recruitment agents for the Department of Music/band program grossing over 400-600 students collectively annually. He started the public media relations of the Sonic Boom with the implementation of the Sonic Boom Media Team and strengthened social media platforms. Most importantly, he improved the inner workings of the overall operations of the entire JSU Band(s) program.

As the drill writer for the Sonic Boom of the South having had several monumental field shows adding to the bands lustrous history of band pageantry, In the spring of 2020, the Sonic Boom of the South's "Saints Halftime Show- Salute to the Veterans" was selected to be featured at the CBDNA-NBC Southern Division Conference which was the first appearance in the schools history. He also arranged a massive catalog of music for the Sonic Boom of the South. His other duties at Jackson State include co-conductor of the wind ensemble, conductor of the symphonic band, director of percussion ensemble and teaching in the percussion studio. He has acquired several new percussion instruments through NASM upgrades (an initiative started by Dr. Owen Rockwell and Dr. Darcie Bishop), which include steel pans for the percussion studio. Dr. Little also assists with observing student teachers during their clinical teaching experience(s) and has motivated several students to become successful teachers and performers. His research interest is centered on strengthening music education in urban at-risk areas.

Dr. Little is an accomplished conductor, clinician, adjudicator, composer, arranger, drill writer, and instrumentalist. He has served as a guest clinician in numerous states across the country including Mississippi, Tennessee, Georgia, Louisiana and California. He has arranged for numerous middle and high schools, colleges, chamber groups, jazz ensembles and church conventions. He has also scored piano music for F & S Music KC Publishing Company, which was founded by Lannie Spann McBride, a former instructor of music at JSU and revered church musician and keen motivator. He performed with local groups around Jackson, MS and momentarily in Houston, TX. He has professional affiliations with The National Association for Music Education (NAfME), Percussive Art Society (PAS), Mississippi Association of Education (MAE), Mississippi Band Masters Association (MBA), HBCU National Band Directors Consortium (HBCU-NBDC) and College Band Directors National Association (CBDNA).



FLORIDA MEMORIAL **UNIVERSITY**



SCHOOL

Florida Memorial University

LOCATION

Miami Gardens, FL

FOUNDED | 1879

ENROLLMENT | 1800

NICKNAME | Lions

COLORS | Blue and Orange

WEBSITE

www.fmuniv.edu

SCHOOL PRESIDENT

Jaffus Hardrick



THE ROAR MARCHING BAND FLORIDA MEMORIAL UNIVERSITY

Known for their energetic performances, and melodious sound, The ROAR is the newest HBCU (Historically Black College and University) marching band in the United States located in the epicenter of musical excellence, Miami Gardens, Florida. Unveiled in 2020 amidst the challenges of a global pandemic, The ROAR quickly emerged as a beacon of hope, captivating both the local community and the nation at large.

Under the visionary leadership of the esteemed Dr. Richard Beckford, a legendary educator and arranger boasting over three decades of experience, The ROAR has transcended traditional expectations. Dr. Beckford, a luminary in building stellar band programs and cultivating successful leaders, answered the call to join the FMU Family, aligning with University President Dr. Jaffus Hardrick's ambitious vision of ascending to excellence.

In its inaugural year, The ROAR Marching Band achieved unparalleled success, securing ESPN's coveted #1 Rank for Division II HBCU marching bands nationwide. This remarkable feat underscored the band's commitment to excellence and set the stage for a series of triumphs. The international stage beckoned, and The ROAR proudly represented the United States as the first college band to grace France's iconic B'andafolies week-long festival, garnering acclaim as an international fan favorite.

Beyond the music, The ROAR has etched its name in history with prestigious performances for luminaries such as President Joe Biden and Vice President Kamala Harris, as well as captivating audiences at major sports events for the Miami Heat, Florida Marlins, and Florida Panthers. Their artistry extends beyond live performances, with notable appearances in music videos and a cinematic debut in the 2023 release "Bobby's Kids."

Beyond the stage, The ROAR's meteoric rise is mirrored in their online presence, amassing millions of impressions through social media channels, YouTube, and their website. As one of the most watched bands of the decade, The ROAR's captivating performances transcend the traditional, ushering in a new era of musical excellence and solidifying their status as cultural trailblazers.





DR. RICHARD BECKFORD

**DIRECTOR OF BANDS
FLORIDA MEMORIAL UNIVERSITY**

A MUSICAL VIRTUOSO, VISIONARY EDUCATOR, AND GLOBAL LEADER IN BAND EXCELLENCE

In the illustrious realm of music education, Dr. Richard Beckford stands as a prolific musician, revered director of bands, and visionary leader who has shaped the destiny of countless individuals through the transformative power of music and mentorship. With an exceptional journey that began at Florida A&M University, where he achieved legendary status as a virtuoso musician and student leader in the famed "Marching 100," Dr. Beckford's passion for music and education ignited. Serving as a band officer and the leader of the tuba section, he earned the Most Outstanding Band Member award for an unprecedented four consecutive years, laying the foundation for his extraordinary career.

A highly sought-after director, clinician, prolific music arranger, and creative drill writer, Dr. Beckford's compositions have resonated both nationally and internationally, performed by numerous high school and college marching bands, as well as jazz ensembles. His innovative approach to music and dedication to excellence have propelled him to the forefront of the industry.

Dr. Beckford's educational journey is marked by a relentless commitment to building thriving band programs, even in challenging environments. Affectionately known as "The Pied Piper of Bands," he possesses an innate ability to attract and inspire students, turning limited resources into flourishing musical ecosystems. His students, under his tutelage, have ascended to leadership roles, become educators, mentors, Grammy award winners, and valuable contributors to their communities.

As a testament to his global impact, Dr. Beckford's achievements extend beyond traditional accolades. In 2023, he earned recognition as one of the top arrangers, a testament to his unwavering commitment to musical excellence. His compassionate approach to teaching has seamlessly transitioned from over 30 years as a high school band director to his last four years at Florida Memorial University, where this year marks the first cohort of graduates from the program he meticulously crafted.

Beyond borders, Dr. Beckford's influence reached new heights when he led his band, The ROAR, to France for the prestigious Bandafolies festival, solidifying his status as a beacon of innovation in the global music community. Now, he is in demand worldwide, sharing his groundbreaking techniques and insights with aspiring bands and musicians.

Dr. Richard Beckford's journey is not just a biography; it is a symphony of excellence, mentorship, and musical prowess that continues to resonate across generations. As he continues to mold the future of music education, Dr. Beckford remains an icon, leaving an indelible mark on the world of bands and beyond.



VIRGINIA STATE **UNIVERSITY**



SCHOOL

Virginia State University

LOCATION

Petersburg, VA

FOUNDED | 1882

ENROLLMENT | 4648

NICKNAME | Trojans

COLORS | Orange and Blue

WEBSITE

www.vsu.edu

SCHOOL PRESIDENT

Makola M. Abdullah



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THE TROJAN EXPLOSION MARCHING BAND VIRGINIA STATE UNIVERSITY

The Virginia State University Trojan Explosion Marching Band is comprised of talented instrumentalists, Essence of Troy Dancers, Satin Divas Flags, Troy Elegance Twirlers, and the Commanders of Troy Drum Majors. The marching band is the largest student organization at Virginia State University. Known as "The Best Band in the CIAA," the Trojan Explosion has performed on highly acclaimed stages up and down the East Coast.

Some of the band's most notable performances are ten performances at the Honda Battle of the Bands, BET's College Hill, NBC's Today Show, the first drumline to perform at the White House, and the White House Black History Program. Our former band members have become successful in various fields, including music, education, medicine, entertainment, real estate, law, law enforcement, the military, and business.

Notable Performances

- Performance at White House Black History Program
- Ten Consecutive Honda Battle of the Bands Performances
- 1st Drumline to Perform at the White House
- Countless Battle of the Bands
- Virginia Gubernatorial Parades
- HBCU Bowl Classics
- BET's College Hill
- Performance with Trey Songz
- Drumline Performances at Madison Square Garden
- National Battle of the Bands
- Fox Sports Feature
- Performance on NBC's Today Show
- African American Heritage Festival Parade in Harlem, NY
- Washington Redskins Training Camp
- Drumline Performance at Richmond Raceway
- CIAA Basketball Tournament
- CIAA Football Championships
- Freedom Classic Basketball Tournament
- Nationally Televised Performances
- Bubba Wallace Block Party
- Performance for Washington Nationals HBCU Night
- ESPN Black College Live



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DR. TAYLOR L. WHITEHEAD

**DIRECTOR OF MARCHING AND PEP BANDS
VIRGINIA STATE UNIVERSITY**

Dr. Taylor L. Whitehead, a native of Meherrin, Virginia, currently serves as the Director of Marching and Pep Bands at Virginia State University. Dr. Whitehead received his Bachelor of Science in Music Education from Virginia State University, a Master of Music Education from Norfolk State University, and a Doctor of Music Education from Liberty University. From 1997-2018, he served as the Band Director at Warren County High School in Warrenton, North Carolina. Under his leadership, the Warren County High School “Dynamic Marching Machine” became one of the most successful show-style marching bands in North Carolina and throughout the nation. Between 2006 and 2017, the Warren County Band won nine National High Stepping Drumline Championships, seven Class A National High Stepping Band Championships, two National Danceline Championships, two National Auxiliary Championships, five Class A State High Stepping Band Championships, as well as over one hundred 1st Place Drumline Trophies.

In 2013, Dr. Whitehead returned to his alma mater to serve part-time as the Assistant Band Director at Virginia State University. In 2018, he became the full-time Assistant Band Director at VSU. He was named Interim Director of Bands in 2022. In addition to working with the band program, he is a Department of Music faculty member. Dr. Whitehead is very active in several collegiate organizations, including the HBCU Band Directors’ Consortium, where he is an Executive Board Member, and the Intercollegiate Music Association. He also serves on the Board of Directors for The Cadets Drum and Bugle Corps. He has served as President of the North Carolina Show-style Band Director’s Association and advisor to the National Board for High Stepping Nationals and the Grand Board for Tuba Phi Tuba Brass Fellowship. He was named the 2011 Warren County High School Teacher of the Year and the Spectacular Magazine “Man of the Year” in Education for 2013. In 2023, the Petersburg Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated selected Dr. Whitehead as their Trailblazer of the Year for Educational Development. Dr. Whitehead is also an Amazon best-selling author as one of the co-authors of The HBCU Experience, The HBCU Band Alumni Edition.

Dr. Whitehead is a member of Alpha Phi Alpha Fraternity Incorporated, Kappa Kappa Psi National Band Fraternity, Tau Beta Sigma National Honorary Band Service Sorority, Phi Mu Alpha Sinfonia, Tuba Phi Tuba Brass Fellowship, Mu Phi Sigma National Percussion Fraternity, Phi Delta Kappa International Association, and Omega Nu Lambda.



Leveling the Playing Field for HBCU Athletes

Sudden cardiac arrest is the leading cause of death for student athletes. Black athletes are disproportionately at risk, yet HBCU student athletes do not have equal access to heart screenings that are the standard of care at most Division I colleges. Until now.

As part of our shared commitment to health equity, CareSource is proud to partner with Who We Play For on a game-changing initiative to provide potentially life-saving heart screenings to HBCU athletes in Georgia.



Learn more about how CareSource is making a lasting difference in Georgia.

[WholeHealthGA.com](https://www.WholeHealthGA.com)

30+
Owned and Operated Events

400+
Programming Hours Each Year

4000+
Student-Athletes Served Each Year

2023 FOOTBALL EVENTS

KICKOFF GAMES



CRICKET MEAC/SWAC CHALLENGE
AUGUST 26, 2023 - ABC
South Carolina State vs. Jackson State
Center Parc Stadium | Atlanta, Georgia
www.meacswacchallenge.com



FCS KICKOFF
AUGUST 26, 2023 - ESPN
North Alabama vs. Mercer
Cramton Bowl | Montgomery, Alabama
www.fcskickoff.com



CAMPING WORLD KICKOFF
SEPTEMBER 3, 2023 - ABC
LSU vs. Florida State
Camping World Stadium | Orlando, Florida
www.campingworldkickoff.com



BOEING RED TAILS CLASSIC
SEPTEMBER 3, 2023 - ESPN
Fort Valley State University vs. Tuskegee University
Cramton Bowl | Montgomery, Alabama
www.redtailclassic.com



BAND OF THE YEAR
DECEMBER 15, 2023 - ESPN+
Four top HBCU Marching Bands
Mercedes-Benz Stadium | Atlanta, Georgia
www.espnbandoftheyear.com



CRICKET CELEBRATION BOWL
DECEMBER 16, 2023 - ABC
MEAC Champion vs. SWAC Champion
Mercedes-Benz Stadium | Atlanta, Georgia
www.thecelebrationbowl.com



ISLETA NEW MEXICO BOWL
DECEMBER 16, 2023 - ESPN
Mountain West vs. AAC, C-USA, MAC, Sun Belt
University Stadium | Albuquerque, New Mexico
www.newmexicobowl.com



AVOCADOS FROM MEXICO CURE BOWL
DECEMBER 16, 2023 - ABC
American, CUSA, MAC, Mountain West, Sun Belt
FBC Mortgage Stadium | Orlando, Florida
www.curebowl.com



FAMOUS TOASTERY BOWL
DECEMBER 18, 2023 - ESPN
CUSA vs. MAC
Jerry Richardson Stadium | Charlotte, North Carolina
www.famoustoasterybowl.com



MYRTLE BEACH BOWL
DECEMBER 18, 2023 - ESPN
American, CUSA, MAC, Mountain West, Sun Belt
Brooks Stadium | Conway, South Carolina
www.myrtlebeachbowlgame.com



SCOOTER'S COFFEE FRISCO BOWL
DECEMBER 19, 2023 - ESPN
American, CUSA, MAC, Mountain West, Sun Belt
Toyota Stadium | Frisco, Texas
www.thefriscobowl.com



ROOFCLAIM.COM BOCA RATON BOWL
DECEMBER 21, 2023 - ESPN
American, CUSA, MAC, Mountain West, Sun Belt
FAU Stadium | Boca Raton, Florida
www.roofclaimbocaratonbowl.com



UNION HOME MORTGAGE GASPARILLA BOWL
DECEMBER 22, 2023 - ESPN
SEC vs. American, CUSA, MAC, Mountain West, Sun Belt
Raymond James Stadium | Tampa, Florida
www.gasparillabowl.com



CAMELLIA BOWL
DECEMBER 23, 2023 - ESPN
American, CUSA, MAC, Mountain West, Sun Belt
Cramton Bowl | Montgomery, Alabama
www.camelliabowl.com



76 BIRMINGHAM BOWL
DECEMBER 23, 2023 - ABC
SEC vs. American, CUSA, MAC, Mountain West, Sun Belt
Protective Stadium | Birmingham, Alabama
www.BirminghamBowl.com



FAMOUS IDAHO POTATO BOWL
DECEMBER 23, 2023 - ESPN
MAC vs. Mountain West
Albertsons Stadium | Boise, Idaho
www.famousidahopotatobowl.com



LOCKHEED MARTIN ARMED FORCES BOWL
DECEMBER 23, 2023 - ABC
American, CUSA, MAC, Mountain West, Sun Belt
Amon G. Carter Stadium | Ft. Worth, Texas
www.armedforcesbowl.com



SRS DISTRIBUTION LAS VEGAS BOWL
DECEMBER 23, 2023 - ABC
Big Ten vs. PAC-12
Allegiant Stadium | Las Vegas, Nevada
www.lvbowl.com



EASYPPOST HAWAII BOWL
DECEMBER 23, 2023 - ESPN
American vs. Mountain West
Clarence T.C. Ching Athletics Complex | Honolulu, Hawaii
www.thehawaiibowl.com



SERVPRO FIRST RESPONDER BOWL
DECEMBER 26, 2023 - ESPN
American, CUSA, MAC, Mountain West, Sun Belt
Gerald J. Ford Stadium | Dallas, Texas
www.firstresponderbowl.com



TAXACT TEXAS BOWL
DECEMBER 27, 2023 - ESPN
Big 12 vs. SEC
NRG Stadium | Houston, Texas
www.texasbowl.com



WASABI FENWAY BOWL
DECEMBER 28, 2023 - ESPN
ACC vs. American
Fenway Park | Boston, Massachusetts
www.fenwaybowl.com

2023 BASKETBALL EVENTS



STATE FARM CHAMPIONS CLASSIC
NOVEMBER 14, 2023
United Center | Chicago, Illinois
Michigan State vs. Duke | Kentucky vs. Kansas



SHRINERS CHILDREN'S CHARLESTON CLASSIC
NOVEMBER 16, 17 & 19, 2023
TD Arena | Charleston, South Carolina
Dayton, Houston, LSU, North Texas, St. John's, Towson, Utah, Wake Forest



MYRTLE BEACH INVITATIONAL
NOVEMBER 16, 17 & 19, 2023
HTC Center | Conway, South Carolina
Coastal Carolina, Charleston, Furman, Liberty, Saint Louis, Vermont, Wichita State, Wyoming



NOVAVAX NIT SEASON TIP-OFF
NOVEMBER 22 & 24, 2023
Barclays Center | Brooklyn, NY
Baylor, Florida, Pittsburgh, Oregon State



VEGAS SHOWDOWN
NOVEMBER 23 & 24, 2023
Michelob ULTRA Arena | Las Vegas, Nevada
Arizona State, BYU, NC State, Vanderbilt



ESPN EVENTS INVITATIONAL
NOVEMBER 23, 24 & 26, 2023
ESPN Wide World of Sports Complex | Kissimmee, Florida
Boise State, Butler, Florida Atlantic, Iowa State, Penn State, Texas A&M, VCU, Virginia Tech



JIMMY V WOMEN'S CLASSIC PRESENTED BY CORONA
DEC. 3, 2023
Campus Sites
South Carolina at Duke | UConn at Texas | Ohio State at Tennessee



JIMMY V MEN'S CLASSIC PRESENTED BY CORONA
DECEMBER 5, 2023
Madison Square Garden | New York, New York
Florida Atlantic vs. Illinois | North Carolina vs. Connecticut



JUMPMAN INVITATIONAL PRESENTED BY NOVAT HEALTH
DECEMBER 19 & 20, 2023
Spectrum Center | Charlotte, North Carolina
North Carolina vs. Oklahoma | Florida vs. Michigan (Men's & Women's)



HAWAIIAN AIRLINES DIAMOND HEAD CLASSIC
DECEMBER 21, 22 & 24, 2023
SimpliFI Arena at Stan Sheriff Center | Honolulu, Hawaii
Georgia Tech, Hawai'i, Nevada, Old Dominion, Portland, TCU, Temple, UMass

2023 SOFTBALL EVENT



CLEARWATER INVITATIONAL PRESENTED BY EVOSHIELD
FEBRUARY 16-19, 2023 - ESPN NETWORKS
Eddie C. Moore Complex | Clearwater, Florida
Alabama, Arizona, Arkansas, Duke, Florida State, Indiana, Louisiana, Michigan, Mississippi State, Nebraska, Oklahoma State, South Florida, Texas A&M, Central Florida, UCLA, Virginia Tech

4 lines for \$25/mo. each with 5G.

After discounts. Pricing subject to change at any time.
Add'l fees, usage & restr's apply.



Cricket 5G requires a compatible device and is not available everywhere. For 5G coverage, see www.cricketwireless.com/map.
4 lines for \$100/mo.: \$55/mo. Cricket Core req'd on 4 lines; no elig. for other discounts. Subj. to svc. agmt. Terms subj. to change.
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cricket[®]